



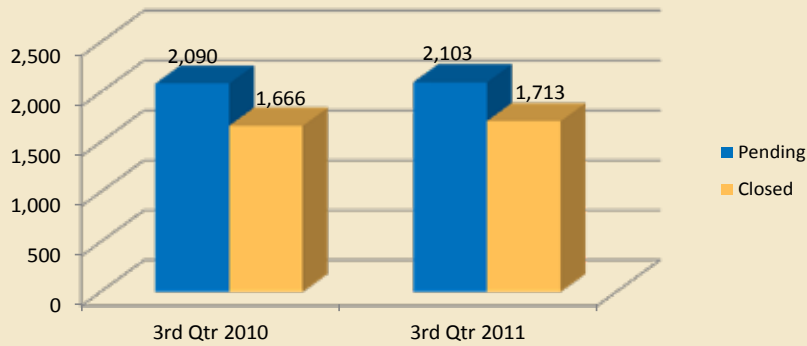
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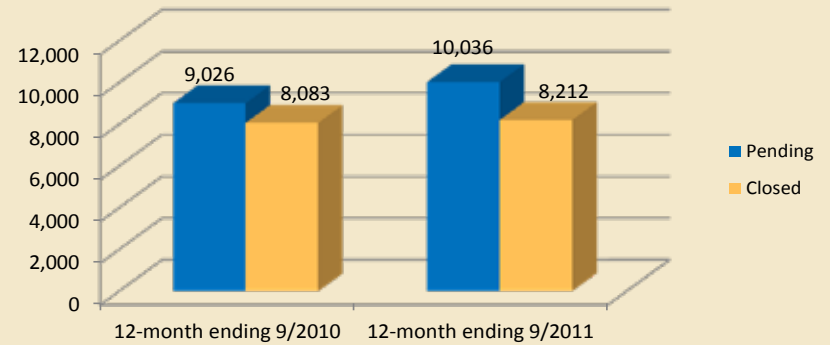
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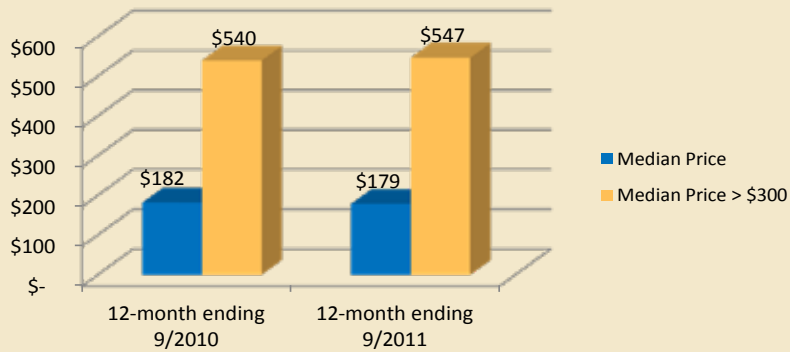
Pending



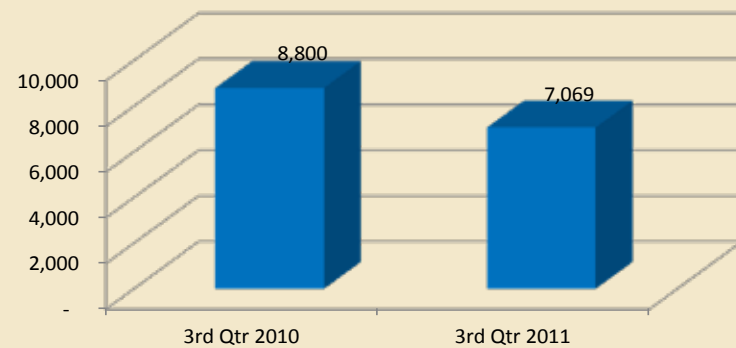
Closed



Median Price



Inventory



Overall



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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	3rd Qtr 2010	3rd Qtr 2011
\$0-\$300K	1,580	1,556	6,261	7,075	1,186	1,212	5,646	5,722	\$ 125	\$ 133	\$ 135	\$ 132	4,657	3,572	145	152
\$300K-\$500K	245	265	1,263	1,322	209	244	1,108	1,136	\$ 380	\$ 379	\$ 375	\$ 379	1,507	1,320	172	184
\$500K-\$1M	160	184	867	945	164	152	786	780	\$ 692	\$ 633	\$ 660	\$ 660	1,374	1,184	242	203
\$1M-\$2M	64	61	393	420	73	59	343	348	\$ 1,450	\$ 1,250	\$ 1,350	\$ 1,350	736	578	256	242
\$2M+	41	37	242	274	34	46	200	226	\$ 3,400	\$ 3,428	\$ 2,772	\$ 3,000	526	415	299	317
TOTAL	2,090	2,103	9,026	10,036	1,666	1,713	8,083	8,212	\$ 170	\$ 175	\$ 182	\$ 179	8,800	7,069	168	170
								Median > \$300K	\$ 565	\$ 520	\$ 540	\$ 547				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	3rd Qtr 2010	3rd Qtr 2011
Naples Beach	301	331	1,471	1,776	276	338	1,379	1,593	\$ 555	\$ 472	\$ 550	\$ 495	2,071	1,739	234	211
North Naples	541	545	2,355	2,589	447	470	2,155	2,142	\$ 234	\$ 230	\$ 240	\$ 225	2,217	1,810	166	167
Central Naples	470	455	1,860	2,014	370	339	1,646	1,596	\$ 116	\$ 118	\$ 122	\$ 120	1,523	1,128	145	153
South Naples	257	281	1,314	1,468	194	217	1,170	1,228	\$ 110	\$ 133	\$ 145	\$ 125	1,285	1,052	161	172
East Naples	499	458	1,908	2,028	357	325	1,634	1,517	\$ 145	\$ 149	\$ 150	\$ 150	1,548	1,182	148	152
Immokalee/Ave Maria	10	15	51	58	10	10	42	45	\$ 51	\$ 77	\$ 56	\$ 64	23	25	98	77
TOTAL	2,078	2,085	8,959	9,933	1,654	1,699	8,026	8,121	\$ 170	\$ 175	\$ 181	\$ 177	8,667	6,936	168	170

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	3rd Qtr 2010	3rd Qtr 2011
\$0-\$300K	854	840	3,003	3,397	609	592	2,665	2,541	\$ 128	\$ 134	\$ 134	\$ 135	1,873	1,347	130	143
\$300K-\$500K	172	177	768	795	134	146	681	664	\$ 380	\$ 379	\$ 375	\$ 379	803	660	152	180
\$500K-\$1M	93	121	459	541	90	95	418	445	\$ 703	\$ 635	\$ 670	\$ 660	687	592	213	189
\$1M-\$2M	47	45	255	248	52	44	217	201	\$ 1,312	\$ 1,275	\$ 1,300	\$ 1,380	450	363	285	244
\$2M+	32	23	170	204	29	29	136	169	\$ 3,690	\$ 3,431	\$ 2,975	\$ 3,044	408	328	285	330
TOTAL	1,198	1,206	4,655	5,185	914	906	4,117	4,020	\$ 185	\$ 200	\$ 205	\$ 212	4,221	3,290	157	166

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	3rd Qtr 2010	3rd Qtr 2011
Naples Beach	153	153	621	714	126	139	560	615	\$ 703	\$ 550	\$ 655	\$ 600	751	619	233	198
North Naples	229	265	968	1,118	179	211	903	909	\$ 385	\$ 365	\$ 360	\$ 350	1,008	890	159	180
Central Naples	267	257	954	1,075	210	181	852	793	\$ 134	\$ 129	\$ 134	\$ 150	813	569	135	173
South Naples	122	139	578	652	91	109	493	514	\$ 111	\$ 155	\$ 189	\$ 164	529	414	151	161
East Naples	407	369	1,445	1,515	290	250	1,234	1,095	\$ 141	\$ 135	\$ 137	\$ 138	1,022	699	142	137
Immokalee/Ave Maria	10	12	43	50	10	7	37	39	\$ 51	\$ 199	\$ 56	\$ 57	12	21	98	81
TOTAL	1,188	1,195	4,609	5,124	906	897	4,079	3,965	\$ 185	\$ 200	\$ 204	\$ 212	4,135	3,212	157	166

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	3rd Qtr 2010	3rd Qtr 2011
\$0-\$300K	726	716	3,258	3,678	577	620	2,981	3,181	\$ 124	\$ 132	\$ 137	\$ 130	2,784	2,225	162	161
\$300K-\$500K	73	88	495	527	75	98	427	472	\$ 389	\$ 377	\$ 375	\$ 376	705	660	208	190
\$500K-\$1M	67	63	408	404	74	57	368	335	\$ 675	\$ 625	\$ 650	\$ 660	687	592	275	224
\$1M-\$2M	17	16	138	172	21	15	126	147	\$ 1,475	\$ 1,250	\$ 1,368	\$ 1,295	286	215	182	239
\$2M+	9	14	72	70	5	17	64	57	\$ 2,525	\$ 3,350	\$ 2,632	\$ 2,800	118	87	343	293
TOTAL	892	897	4,371	4,851	752	807	3,966	4,192	\$ 155	\$ 159	\$ 167	\$ 160	4,580	3,779	181	175

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	12-month ending 9/2010	12-month ending 9/2011	3rd Qtr 2010	3rd Qtr 2011	3rd Qtr 2010	3rd Qtr 2011
Naples Beach	148	178	850	1,062	150	199	819	978	\$ 455	\$ 425	\$ 505	\$ 452	1,319	1,120	236	220
North Naples	312	280	1,387	1,471	268	259	1,252	1,233	\$ 155	\$ 153	\$ 165	\$ 156	1,209	920	170	157
Central Naples	203	198	906	939	160	158	794	803	\$ 96	\$ 107	\$ 112	\$ 107	710	559	158	131
South Naples	135	142	736	816	103	108	677	714	\$ 107	\$ 115	\$ 131	\$ 113	756	638	170	182
East Naples	92	89	463	513	67	75	400	422	\$ 162	\$ 185	\$ 197	\$ 190	526	483	173	203
Immokalee/Ave Maria	0	3	8	8	0	3	5	6	\$ 75	\$ 98	\$ 98	\$ 114	11	4	0	68
TOTAL	890	890	4,350	4,809	748	802	3,947	4,156	\$ 155	\$ 159	\$ 166	\$ 160	4,531	3,724	180	175

Legend

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