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1455 Pine Ridge Road  
Naples, FL 34109



### Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	April 2008	April 2009
	\$0-\$300K	265	792	1,752	4,757	247	418	1,633	3,339	\$ 200	\$ 125	\$ 220	\$ 157	4,604	4,671	166
\$300K-\$500K	153	138	1,158	998	110	76	994	826	\$ 400	\$ 385	\$ 386	\$ 380	2,746	2,075	204	203
\$500K-\$1M	88	100	797	715	68	50	744	607	\$ 675	\$ 650	\$ 662	\$ 650	2,501	2,003	214	247
\$1M-\$2M	47	34	375	282	34	29	346	262	\$ 1,400	\$ 1,333	\$ 1,350	\$ 1,370	1,074	1,008	248	216
\$2M+	30	25	272	212	27	12	234	181	\$ 2,500	\$ 2,875	\$ 2,850	\$ 2,850	767	817	272	372
<b>TOTAL</b>	<b>583</b>	<b>1,089</b>	<b>4,354</b>	<b>6,964</b>	<b>486</b>	<b>585</b>	<b>3,951</b>	<b>5,215</b>	<b>\$ 300</b>	<b>\$ 175</b>	<b>\$ 355</b>	<b>\$ 225</b>	<b>11,692</b>	<b>10,574</b>	<b>195</b>	<b>165</b>

### Overall Market Statistics By Area

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	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	April 2008	April 2009
	Naples Beach	124	158	983	1,072	98	97	948	961	\$ 777	\$ 575	\$ 819	\$ 600	2,441	2,621	254
North Naples	173	252	1,277	1,732	139	124	1,191	1,385	\$ 290	\$ 240	\$ 370	\$ 282	3,023	2,718	188	182
Central Naples	93	236	699	1,441	83	140	592	1,021	\$ 230	\$ 105	\$ 275	\$ 145	2,043	1,649	153	132
South Naples	87	139	650	919	80	91	585	719	\$ 230	\$ 135	\$ 240	\$ 169	1,696	1,547	168	170
East Naples	103	288	693	1,688	79	123	590	1,056	\$ 235	\$ 125	\$ 296	\$ 161	2,305	1,817	206	133
Immokalee/Ave Maria	0	4	4	23	0	4	2	8	**	\$ 89	\$ 257	\$ 89	18	25	0	58
<b>TOTAL</b>	<b>580</b>	<b>1,077</b>	<b>4,306</b>	<b>6,875</b>	<b>479</b>	<b>579</b>	<b>3,908</b>	<b>5,150</b>	<b>\$ 300</b>	<b>\$ 170</b>	<b>\$ 355</b>	<b>\$ 222</b>	<b>11,526</b>	<b>10,377</b>	<b>195</b>	<b>165</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	April 2008	April 2009
	\$0-\$300K	112	445	589	2,707	74	216	499	1,746	\$ 198	\$ 115	\$ 235	\$ 149	1,800	1,746	149
\$300K-\$500K	87	84	649	613	60	39	591	496	\$ 400	\$ 385	\$ 391	\$ 382	1,493	1,026	171	187
\$500K-\$1M	53	50	464	419	32	28	412	365	\$ 775	\$ 650	\$ 660	\$ 650	1,312	964	150	244
\$1M-\$2M	25	21	222	171	21	11	208	148	\$ 1,400	\$ 1,170	\$ 1,365	\$ 1,352	651	619	223	282
\$2M+	24	19	178	150	21	10	149	126	\$ 2,400	\$ 3,100	\$ 2,995	\$ 3,000	579	618	259	351
<b>TOTAL</b>	<b>301</b>	<b>619</b>	<b>2,102</b>	<b>4,060</b>	<b>208</b>	<b>304</b>	<b>1,859</b>	<b>2,881</b>	<b>\$ 400</b>	<b>\$ 170</b>	<b>\$ 430</b>	<b>\$ 236</b>	<b>5,835</b>	<b>4,973</b>	<b>176</b>	<b>156</b>

### Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	April 2008	April 2009
	Naples Beach	50	63	378	484	45	36	355	414	\$ 1,012	\$ 590	\$ 1,100	\$ 650	938	973	229
North Naples	80	95	624	752	53	47	579	640	\$ 408	\$ 398	\$ 489	\$ 390	1,429	1,262	163	192
Central Naples	56	135	349	850	42	69	291	575	\$ 381	\$ 90	\$ 392	\$ 157	1,027	815	165	135
South Naples	39	68	247	461	25	40	227	340	\$ 350	\$ 190	\$ 375	\$ 200	745	643	161	160
East Naples	74	249	472	1,443	40	106	382	868	\$ 207	\$ 120	\$ 299	\$ 149	1,580	1,145	154	130
Immokalee/Ave Maria	0	3	4	19	0	3	2	6	**	\$ 56	\$ 257	\$ 68	12	15	0	71
<b>TOTAL</b>	<b>299</b>	<b>613</b>	<b>2,074</b>	<b>4,009</b>	<b>205</b>	<b>301</b>	<b>1,836</b>	<b>2,843</b>	<b>\$ 400</b>	<b>\$ 168</b>	<b>\$ 430</b>	<b>\$ 235</b>	<b>5,731</b>	<b>4,853</b>	<b>176</b>	<b>156</b>

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### Condominium Statistics By Price

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	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	April 2008	April 2009
	\$0-\$300K	153	347	1,163	2,050	173	202	1,134	1,593	\$ 202	\$ 135	\$ 215	\$ 165	2,804	2,925	173
\$300K-\$500K	66	54	509	385	50	37	403	330	\$ 375	\$ 379	\$ 375	\$ 375	1,253	1,049	236	223
\$500K-\$1M	35	50	333	296	36	22	332	242	\$ 637	\$ 632	\$ 670	\$ 655	1,189	1,039	271	251
\$1M-\$2M	22	13	153	111	13	18	138	114	\$ 1,300	\$ 1,382	\$ 1,340	\$ 1,383	423	389	284	173
\$2M+	6	6	94	62	6	2	85	55	\$ 2,800	\$ 2,080	\$ 2,600	\$ 2,700	188	199	325	429
<b>TOTAL</b>	<b>282</b>	<b>470</b>	<b>2,252</b>	<b>2,904</b>	<b>278</b>	<b>281</b>	<b>2,092</b>	<b>2,334</b>	<b>\$ 256</b>	<b>\$ 175</b>	<b>\$ 285</b>	<b>\$ 215</b>	<b>5,857</b>	<b>5,601</b>	<b>210</b>	<b>175</b>

### Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	12-month ending 4/2008	12-month ending 4/2009	April 2008	April 2009	April 2008	April 2009
	Naples Beach	74	95	605	588	53	61	593	547	\$ 530	\$ 565	\$ 700	\$ 575	1,503	1,648	275
North Naples	93	157	653	980	86	77	612	745	\$ 238	\$ 168	\$ 275	\$ 220	1,594	1,456	204	175
Central Naples	37	101	350	591	41	71	301	446	\$ 157	\$ 112	\$ 215	\$ 139	1,016	834	140	130
South Naples	48	71	403	458	55	51	358	379	\$ 210	\$ 120	\$ 205	\$ 150	951	904	171	178
East Naples	29	39	221	245	39	17	208	188	\$ 275	\$ 215	\$ 290	\$ 220	725	672	259	154
Immokalee/Ave Maria	0	1	0	4	0	1	0	2	**	\$ 285	**	\$ 352	6	10	0	32
<b>TOTAL</b>	<b>281</b>	<b>464</b>	<b>2,232</b>	<b>2,866</b>	<b>274</b>	<b>278</b>	<b>2,072</b>	<b>2,307</b>	<b>\$ 254</b>	<b>\$ 176</b>	<b>\$ 285</b>	<b>\$ 215</b>	<b>5,795</b>	<b>5,524</b>	<b>209</b>	<b>175</b>

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