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239.597.1666
239.597.7725 Fax

www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	August 2007	August 2008
\$0-\$300K	95	356	1,428	2,493	112	222	1,354	2,026	\$ 231	\$ 170	\$ 239	\$ 204	*	4,740	176	152
\$300K-\$500K	83	72	1,384	1,132	87	61	1,213	958	\$ 395	\$ 375	\$ 375	\$ 386	*	2,213	171	201
\$500K-\$1M	65	68	942	804	59	54	838	694	\$ 661	\$ 631	\$ 675	\$ 669	*	2,004	190	244
\$1M-\$2M	17	17	409	381	23	21	375	335	\$ 1,270	\$ 1,379	\$ 1,425	\$ 1,350	*	908	178	219
\$2M+	14	14	324	280	12	12	285	222	\$ 2,537	\$ 2,502	\$ 2,825	\$ 2,862	*	667	226	330
TOTAL	274	527	4,487	5,090	293	370	4,065	4,235	\$ 375	\$ 238	\$ 384	\$ 315	10,818	10,532	180	185

Overall Market Statistics By Area

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Naples Beach	65	87	945	1,081	63	70	907	980	\$ 620	\$ 612	\$ 930	\$ 733	*	2,117	163	248
North Naples	86	151	1,252	1,408	92	102	1,138	1,207	\$ 414	\$ 320	\$ 430	\$ 339	*	2,688	171	187
Central Naples	23	99	908	873	56	73	798	684	\$ 268	\$ 179	\$ 285	\$ 231	*	1,846	207	178
South Naples	42	59	602	728	40	52	548	641	\$ 270	\$ 169	\$ 285	\$ 220	*	1,543	215	162
East Naples	55	124	723	911	38	69	620	659	\$ 307	\$ 188	\$ 340	\$ 243	*	2,121	155	140
Immokalee/Ave Maria	1	0	7	3	1	0	5	1	\$ 214	**	\$ 155	\$ 300	*	19	70	0
TOTAL	272	520	4,437	5,004	290	366	4,016	4,172	\$ 375	\$ 240	\$ 380	\$ 315	*	10,334	180	185

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported.

The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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\$0-\$300K	37	201	406	1,119	35	109	368	784	\$ 250	\$ 170	\$ 263	\$ 203	*	2,061	184	119
\$300K-\$500K	53	47	801	637	61	41	732	556	\$ 380	\$ 375	\$ 375	\$ 394	*	1,217	153	190
\$500K-\$1M	40	41	560	452	38	31	492	381	\$ 650	\$ 620	\$ 665	\$ 663	*	1,020	172	268
\$1M-\$2M	13	12	230	232	13	9	202	209	\$ 1,375	\$ 1,379	\$ 1,450	\$ 1,346	*	553	217	244
\$2M+	10	9	227	184	5	5	180	141	\$ 2,500	\$ 2,100	\$ 3,000	\$ 3,000	*	511	385	226
TOTAL	153	310	2,224	2,624	152	195	1,974	2,071	\$ 417	\$ 260	\$ 458	\$ 386	5,091	5,362	181	168

Single Family Home Statistics By Area

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	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	August 2007	August 2008
Naples Beach	28	38	359	445	18	23	326	389	\$ 455	\$ 300	\$ 1,237	\$ 947	*	804	154	225
North Naples	56	72	631	658	52	46	565	568	\$ 587	\$ 434	\$ 582	\$ 437	*	1,285	172	189
Central Naples	8	65	410	502	28	44	365	372	\$ 404	\$ 182	\$ 375	\$ 320	*	984	233	159
South Naples	18	32	254	300	26	25	238	248	\$ 325	\$ 210	\$ 351	\$ 370	*	702	207	176
East Naples	41	98	532	665	25	56	442	456	\$ 305	\$ 175	\$ 349	\$ 230	*	1,487	141	131
Immokalee/Ave Maria	1	0	6	3	1	0	5	1	\$ 214	**	\$ 155	\$ 300	*	11	70	0
TOTAL	152	305	2,192	2,573	150	194	1,941	2,034	\$ 421	\$ 263	\$ 458	\$ 385	*	5,273	181	168

Legend

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Condominium Statistics By Price

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	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	12-month ending 8/2007	12-month ending 8/2008	August 2007	August 2008	August 2007	August 2008
\$0-\$300K	58	155	1,022	1,374	77	113	986	1,242	\$ 225	\$ 169	\$ 230	\$ 205	*	2,679	172	184
\$300K-\$500K	30	25	583	495	26	20	481	402	\$ 410	\$ 377	\$ 365	\$ 376	*	996	208	220
\$500K-\$1M	25	27	382	352	21	23	346	313	\$ 725	\$ 640	\$ 685	\$ 670	*	984	225	213
\$1M-\$2M	4	5	179	149	10	12	173	126	\$ 1,237	\$ 1,387	\$ 1,380	\$ 1,387	*	355	128	192
\$2M+	4	5	97	96	7	7	105	81	\$ 2,395	\$ 2,480	\$ 2,700	\$ 2,700	*	156	88	376
TOTAL	121	217	2,263	2,466	141	175	2,091	2,164	\$ 285	\$ 220	\$ 317	\$ 270	5,727	5,170	179	203

Condominium Statistics By Area

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Naples Beach	37	49	586	636	45	47	581	591	\$ 680	\$ 625	\$ 835	\$ 637	*	1,313	166	259
North Naples	30	79	621	750	40	56	573	639	\$ 267	\$ 222	\$ 300	\$ 259	*	1,403	169	185
Central Naples	15	34	498	371	28	29	433	312	\$ 225	\$ 169	\$ 239	\$ 200	*	862	180	210
South Naples	24	27	348	428	14	27	310	393	\$ 207	\$ 137	\$ 244	\$ 190	*	841	231	149
East Naples	14	26	191	246	13	13	178	203	\$ 274	\$ 191	\$ 308	\$ 270	*	634	181	174
Immokalee/Ave Maria	0	0	1	0	0	0	0	0	**	**	**	**	*	8	0	0
TOTAL	120	215	2,245	2,431	140	172	2,075	2,138	\$ 287	\$ 220	\$ 315	\$ 270	*	5,061	178	203

Legend

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