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1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	1st Qtr 2008	1st Qtr 2009
\$0-\$300K	651	1,774	1,642	4,326	452	964	1,533	3,148	\$ 205	\$ 130	\$ 222	\$ 165	4,590	4,936	167	130
\$300K-\$500K	347	323	1,137	1,029	230	169	1,007	856	\$ 395	\$ 372	\$ 385	\$ 380	3,024	2,210	195	193
\$500K-\$1M	241	187	827	710	164	111	770	624	\$ 650	\$ 640	\$ 669	\$ 652	2,654	2,148	194	211
\$1M-\$2M	111	86	378	298	95	47	357	267	\$ 1,350	\$ 1,350	\$ 1,350	\$ 1,375	1,138	1,075	198	259
\$2M+	96	67	280	222	61	44	243	196	\$ 2,950	\$ 3,362	\$ 2,850	\$ 2,835	801	842	244	286
TOTAL	1,446	2,437	4,264	6,585	1,002	1,335	3,910	5,091	\$ 331	\$ 179	\$ 370	\$ 237	12,207	11,211	187	158

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	1st Qtr 2008	1st Qtr 2009
Naples Beach	347	329	991	1,057	265	214	979	961	\$ 850	\$ 550	\$ 825	\$ 625	2,578	2,763	193	205
North Naples	382	601	1,248	1,686	269	346	1,163	1,393	\$ 345	\$ 251	\$ 385	\$ 289	3,178	2,837	192	174
Central Naples	232	520	680	1,326	147	257	586	961	\$ 234	\$ 112	\$ 270	\$ 158	2,121	1,742	189	128
South Naples	235	336	627	883	161	186	570	701	\$ 220	\$ 140	\$ 250	\$ 179	1,786	1,665	189	156
East Naples	227	627	664	1,537	148	322	565	1,005	\$ 268	\$ 141	\$ 300	\$ 170	2,346	1,973	164	133
Immokalee/Ave Maria	1	10	5	18	0	2	2	4	**	\$ 282	\$ 257	\$ 90	16	25	0	52
TOTAL	1,424	2,423	4,215	6,507	990	1,327	3,865	5,025	\$ 331	\$ 180	\$ 368	\$ 235	12,025	11,005	187	158

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	1st Qtr 2008	1st Qtr 2009
\$0-\$300K	215	981	507	2,438	149	510	451	1,596	\$ 202	\$ 125	\$ 240	\$ 155	1,707	1,872	145	115
\$300K-\$500K	169	188	633	627	117	95	593	516	\$ 397	\$ 370	\$ 390	\$ 385	1,616	1,123	189	181
\$500K-\$1M	119	112	474	429	72	63	419	368	\$ 670	\$ 640	\$ 661	\$ 650	1,389	1,023	183	190
\$1M-\$2M	64	52	228	176	55	29	212	158	\$ 1,380	\$ 1,365	\$ 1,377	\$ 1,377	682	659	217	269
\$2M+	59	46	177	158	31	29	148	137	\$ 3,250	\$ 3,475	\$ 3,000	\$ 2,895	607	636	233	295
TOTAL	626	1,379	2,019	3,828	424	726	1,823	2,775	\$ 400	\$ 180	\$ 439	\$ 255	6,001	5,313	181	149

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	1st Qtr 2008	1st Qtr 2009
Naples Beach	134	150	376	483	88	92	346	424	\$ 1,182	\$ 622	\$ 1,150	\$ 700	987	1,011	199	185
North Naples	156	238	610	754	114	152	578	646	\$ 437	\$ 344	\$ 500	\$ 390	1,468	1,340	189	184
Central Naples	113	288	325	792	69	130	274	545	\$ 335	\$ 111	\$ 394	\$ 182	1,069	881	174	122
South Naples	74	159	231	440	57	86	222	324	\$ 425	\$ 162	\$ 372	\$ 200	772	689	201	172
East Naples	136	527	444	1,298	90	262	374	795	\$ 227	\$ 122	\$ 305	\$ 154	1,586	1,253	150	120
Immokalee/Ave Maria	1	9	4	15	0	1	2	3	**	\$ 145	\$ 257	\$ 21	9	15	0	79
TOTAL	614	1,371	1,990	3,782	418	723	1,796	2,737	\$ 405	\$ 180	\$ 439	\$ 254	5,891	5,189	182	149

Legend

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Condominium Statistics By Price

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	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	1st Qtr 2008	1st Qtr 2009
\$0-\$300K	436	793	1,135	1,888	303	454	1,082	1,552	\$ 205	\$ 139	\$ 215	\$ 175	2,883	3,064	178	144
\$300K-\$500K	178	135	504	402	113	74	414	340	\$ 387	\$ 375	\$ 377	\$ 375	1,407	1,087	200	208
\$500K-\$1M	122	75	353	281	92	48	351	256	\$ 627	\$ 647	\$ 675	\$ 654	1,265	1,125	202	238
\$1M-\$2M	47	34	150	122	40	18	145	109	\$ 1,300	\$ 1,332	\$ 1,340	\$ 1,350	456	416	173	245
\$2M+	37	21	103	64	30	15	95	59	\$ 2,550	\$ 3,125	\$ 2,632	\$ 2,700	194	206	255	262
TOTAL	820	1,058	2,245	2,757	578	609	2,087	2,316	\$ 290	\$ 178	\$ 295	\$ 222	6,205	5,898	191	168

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	12-month ending 3/2008	12-month ending 3/2009	1st Qtr 2008	1st Qtr 2009	1st Qtr 2008	1st Qtr 2009
Naples Beach	213	179	615	574	177	122	633	537	\$ 700	\$ 525	\$ 720	\$ 575	1,591	1,752	190	220
North Naples	226	363	638	932	155	194	585	747	\$ 270	\$ 195	\$ 280	\$ 225	1,709	1,497	193	166
Central Naples	119	232	355	534	78	127	312	416	\$ 210	\$ 115	\$ 219	\$ 146	1,052	861	202	134
South Naples	161	177	396	443	104	100	348	377	\$ 192	\$ 120	\$ 214	\$ 160	1,014	976	182	144
East Naples	91	100	220	239	58	60	191	210	\$ 298	\$ 195	\$ 285	\$ 225	760	720	187	183
Immokalee/Ave Maria	0	1	1	3	0	1	0	1	**	\$ 420	**	\$ 420	7	10	0	25
TOTAL	810	1,052	2,225	2,725	572	604	2,069	2,288	\$ 290	\$ 179	\$ 295	\$ 221	6,133	5,816	191	168

Legend

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