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239.597.1666
239.597.7725 Fax

www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	Dec. 2007	Dec. 2008
	\$0-\$300K	95	384	1,444	3,299	116	287	1,409	2,620	\$ 225	\$ 145	\$ 230	\$ 185	*	4,871	174
\$300K-\$500K	58	69	1,207	1,069	78	58	1,049	912	\$ 399	\$ 372	\$ 375	\$ 385	*	2,187	192	237
\$500K-\$1M	52	42	912	771	52	35	816	675	\$ 687	\$ 625	\$ 670	\$ 652	*	2,027	221	190
\$1M-\$2M	33	13	427	325	26	17	377	314	\$ 1,337	\$ 1,225	\$ 1,375	\$ 1,370	*	1,008	225	171
\$2M+	21	11	317	253	13	12	262	213	\$ 2,550	\$ 2,237	\$ 2,850	\$ 2,750	*	758	354	376
TOTAL	259	519	4,307	5,717	285	409	3,913	4,734	\$ 362	\$ 200	\$ 380	\$ 275	11,456	10,851	203	156

Overall Market Statistics By Area

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	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	Dec. 2007	Dec. 2008
	Naples Beach	66	71	987	1,089	72	63	927	1,012	\$ 747	\$ 515	\$ 850	\$ 675	*	2,418	242
North Naples	66	121	1,241	1,502	75	118	1,165	1,311	\$ 375	\$ 256	\$ 410	\$ 310	*	2,732	200	187
Central Naples	41	110	742	1,076	38	86	657	847	\$ 279	\$ 135	\$ 285	\$ 200	*	1,798	211	136
South Naples	45	69	591	794	47	52	546	672	\$ 230	\$ 158	\$ 272	\$ 195	*	1,563	202	147
East Naples	37	142	687	1,159	51	86	566	820	\$ 280	\$ 148	\$ 320	\$ 200	*	2,141	155	107
Immokalee/Ave Maria	0	1	4	9	0	1	3	2	**	\$ 34	\$ 155	\$ 28	*	30	0	75
TOTAL	255	514	4,252	5,629	283	406	3,864	4,664	\$ 350	\$ 200	\$ 380	\$ 273	*	10,682	204	157

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Dec. 2007	Dec. 2008	12/2007	12/2008	Dec. 2007	Dec. 2008	12/2007	12/2008	Dec. 2007	Dec. 2008	12/2007	12/2008	Dec. 2007	Dec. 2008	Dec. 2007	Dec. 2008
\$0-\$300K	38	233	421	1,728	42	165	391	1,227	\$ 247	\$ 135	\$ 255	\$ 174	*	2,082	165	115
\$300K-\$500K	34	48	682	624	47	43	624	534	\$ 399	\$ 365	\$ 384	\$ 390	*	1,128	156	235
\$500K-\$1M	26	25	521	442	28	21	467	375	\$ 687	\$ 610	\$ 660	\$ 655	*	966	244	201
\$1M-\$2M	18	8	245	191	17	8	222	183	\$ 1,250	\$ 1,235	\$ 1,380	\$ 1,379	*	600	209	122
\$2M+	9	9	213	174	9	8	175	139	\$ 2,415	\$ 2,275	\$ 2,992	\$ 2,950	*	581	237	380
TOTAL	125	323	2,082	3,159	143	245	1,879	2,458	\$ 425	\$ 195	\$ 465	\$ 304	5,613	5,357	191	156

Single Family Home Statistics By Area

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Dec. 2007	Dec. 2008	12/2007	12/2008	Dec. 2007	Dec. 2008	12/2007	12/2008	Dec. 2007	Dec. 2008	12/2007	12/2008	Dec. 2007	Dec. 2008	Dec. 2007	Dec. 2008
Naples Beach	22	33	355	477	27	32	334	420	\$ 920	\$ 507	\$ 1,200	\$ 842	*	884	217	182
North Naples	33	52	632	691	37	51	595	606	\$ 477	\$ 342	\$ 542	\$ 410	*	1,270	214	233
Central Naples	24	73	341	644	23	53	311	482	\$ 300	\$ 132	\$ 400	\$ 230	*	937	203	150
South Naples	14	32	236	360	15	27	215	292	\$ 429	\$ 175	\$ 360	\$ 277	*	668	194	134
East Naples	30	129	480	928	40	80	389	615	\$ 273	\$ 140	\$ 330	\$ 175	*	1,480	147	104
Immokalee/Ave Maria	0	1	3	7	0	1	3	2	**	\$ 34	\$ 155	\$ 28	*	20	0	75
TOTAL	123	320	2,047	3,107	142	244	1,847	2,417	\$ 426	\$ 197	\$ 465	\$ 300	*	5,259	192	155

Legend

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Condominium Statistics By Price

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	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	12-month ending 12/2007	12-month ending 12/2008	Dec. 2007	Dec. 2008	Dec. 2007	Dec. 2008
	\$0-\$300K	57	151	1,023	1,571	74	122	1,018	1,393	\$ 218	\$ 160	\$ 225	\$ 191	*	2,789	179
\$300K-\$500K	24	21	525	445	31	15	425	378	\$ 365	\$ 370	\$ 367	\$ 379	*	1,059	240	243
\$500K-\$1M	26	17	391	329	24	14	349	300	\$ 689	\$ 650	\$ 680	\$ 650	*	1,061	192	173
\$1M-\$2M	15	5	182	134	9	9	155	131	\$ 1,375	\$ 1,200	\$ 1,375	\$ 1,350	*	408	260	226
\$2M+	12	2	104	79	4	4	87	74	\$ 4,282	\$ 2,187	\$ 2,712	\$ 2,600	*	177	590	369
TOTAL	134	196	2,225	2,558	142	164	2,034	2,276	\$ 293	\$ 206	\$ 300	\$ 250	5,843	5,494	216	157

Condominium Statistics By Area

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	Naples Beach	44	38	632	612	45	31	593	592	\$ 625	\$ 565	\$ 740	\$ 617	*	1,534	257
North Naples	33	69	609	811	38	67	570	705	\$ 285	\$ 208	\$ 287	\$ 245	*	1,462	187	152
Central Naples	17	37	401	432	15	33	346	365	\$ 195	\$ 140	\$ 228	\$ 180	*	861	223	112
South Naples	31	37	355	434	32	25	331	380	\$ 216	\$ 132	\$ 229	\$ 177	*	895	206	161
East Naples	7	13	207	231	11	6	177	205	\$ 285	\$ 279	\$ 285	\$ 259	*	661	184	138
Immokalee/Ave Maria	0	0	1	2	0	0	0	0	**	**	**	**	*	10	0	0
TOTAL	132	194	2,205	2,522	141	162	2,017	2,247	\$ 285	\$ 206	\$ 300	\$ 250	*	5,423	217	158

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