



2019

Jeff Jones

I am honored and proud to have served as 2019 NABOR President along with the dedicated leadership team and committee chairs and vice chairs in collaboration with our talented NABOR staff. My goal was to help NABOR to maintain the programs already set in place and to accomplish several ambitious programs and initiatives that comprised our Dreams for 2019:

- Deliver** NABOR provided you with new, robust market statistics reports plus Realtime analysis tools for you to better understand our Market and to communicate with your Customers.
- Retain** NABOR offered new REALTORS the GRI 100 classes at an affordable rate and, in addition, new agent networking sessions were offered after each orientation to encourage new REALTOR members to work together.
- Eastern** The Board considered a new NABOR service center as a satellite office that could be located in eastern Naples. Based on the locations available plus the costs of staffing and maintaining an Eastern facility, we determined this center was not a viable option at this time, but possibly in the not too distant future based on the projected growth in eastern Collier.
- Advocate** We continued NABOR's strong involvement in community affairs and governance. NABOR was out front with the Collier County Commission in addressing the short-term Rental policy issues and restoring calm to our Market regarding the duration and frequency of rentals in Collier County.
- More** NABOR worked to obtain more Broker feedback and Broker involvement in NABOR activities and programs. Two Broker forums were offered in this year with topics of wire fraud prevention and short-term rental policies.
- Save** NABOR continued our support of water quality initiatives designed to improve the quality of our water. NABOR continued to inform our Members via the Water Quality Task Force with Water Advisory newsletters, videos, and forums. Our 2019 Leadership Academy led the way with their class project partnering with FGCU in the Rink2Reefs program to assemble and install oyster reefs into Naples Bay waters capable of filtering up to 20,000 gallons per day. Bravo!